

Media Contact

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**Family-friendly Earth Day Celebration Offers Free Fun for All
Schuylkill Center Joins Philadelphia Science Festival with
“Discovery Day: Naturepalooza,” Saturday, April 27**



PHILADELPHIA (April 12, 2013) Meet a black vulture. Weave a giant bird’s nest. Explore a spring forest. Learn to love worms. *Naturepalooza*, a Philadelphia Science Festival Discovery Day event, celebrates all things natural with free fun for the entire family, Saturday, April 27 from 10:00 am – 2:00 pm. The Schuylkill Center’s annual Native Plant Sale is open to the public the same day, so you can enjoy the festival then shop for your yard or garden from a huge selection of native plants.

The Schuylkill Center’s amphitheater will rock to the sounds of kid-friendly musical acts The Plants, Nature Jams and Two of a Kind. Young and old alike will be fascinated by live animal shows featuring ambassadors from the Center’s wildlife clinic. Acclaimed Philadelphia muralist David Guinn will lead all willing hands in a giant outdoor artwork using materials from nature.

Budding or armchair scientists can participate in citizen science projects from the event’s Philadelphia Science Festival partners: the Philadelphia Zoo, The Franklin Institute, SciStarter, and John James Audubon Center at Mill Grove. The intrepid can explore the world of the FBI: Fungi, Bacteria and Invertebrates with the Franklin Institute, or contribute a sample to the human microbiome project with SciStarter.

Also in the mix are guided nature walks, birding and frog-hunting excursions, and craft workshops for kids. Farm Truck and Just Jackie’s food trucks will be on hand selling farm fresh and homemade munchies.

Discovery Day: Naturepalooza is sponsored in part by East River Bank, www.eastriverbank.com.

What: *Discovery Day: Naturepalooza*

When: Saturday, April 27

Festival hours 10:00 am – 2:00 pm

Plant sale hours: 8:30 am – 4:30 pm

Cost: FREE

Where: Schuylkill Center for Environmental Education
8480 Hagy's Mill Road
Philadelphia, PA 19128

About the Schuylkill Center for Environmental Education

The Schuylkill Center for Environmental Education (SCEE) was founded in 1965 as the nation's first urban environmental education organization. Its 365-acre sanctuary serves as a living laboratory to foster appreciation, deepen understanding, and encourage stewardship of the environment. SCEE reaches over 15,000 Philadelphia-area residents each year with an array of educational programs, including standards-based programs for schoolchildren, continuing education for teachers, and a full calendar of events for the public. SCEE is also home to a wildlife rehabilitation clinic, an innovative environmental art program and a native plant nursery. In 2010 SCEE signed conservation easements with Natural Lands Trust, protecting in perpetuity the largest privately-owned piece of land within the Philadelphia city limits. To learn more, visit schuylkillcenter.org.

About the Philadelphia Science Festival

One of the first celebrations of its kind in the country, the Philadelphia Science Festival is a 10-day celebration of science and technology in everyday places – parks, restaurants, bars, libraries and museums. It asks Philadelphians to question the world around them and aims to inspire not only the next generation of scientists and engineers, but also create homegrown citizen scientists. More than 105 partners are working together to produce the Festival, which runs April 18-28 and is presented by The Dow Chemical Company and organized by The Franklin Institute. To learn more, visit PhilaScienceFestival.org or call 215-448-1128.



Discovery Day: Naturepalooza Partners

Philadelphia Zoo
The Franklin Institute
SciStarter
John James Audubon Center at Mill Grove
Clean Air Council

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